# Departmental BPC Plan Workshop

August 3-5, 2022

Denver, CO



# Welcome

# Day 1 - August 4, 2022

Tracy Camp



# **Types of BPC Plans**

# **Tracy Camp**



## What is a BPC Plan?

A BPC Plan describes how a PI or department will contribute to Broadening Participation in Computing (BPC) in a meaningful way.

- Departments  $\rightarrow$  Departmental BPC Plans
- $PIs \rightarrow Project BPC Plans$

- Each type of BPC Plan has a specific structure and content
  - See resources on BPCnet.org and NSF solicitations



# **Types of BPC Plans**

### **DEPARTMENTAL BPC PLAN**

- Describes **department** actions
- Submitted to BPCnet.org

### **PROJECT BPC PLAN**

- Describes **PI** actions
- Submitted to NSF
- Two options ...

A **Departmental BPC Plan** is a 2 page document that describes the current focus of BPC activities across a department or academic unit, and what the department has committed to do to address the underrepresentation of certain populations, as defined by NSF CISE.



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- Lists BPC activities of a department
- Page limit: 2 pages



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- Lists BPC activities of a department
- Page limit: 2 pages
- ⇒ Submit to: BPCnet.org for verification by BPCnet
- Information on BPCnet.org:
  - More details about Departmental BPC Plans
  - See a list of verified Departmental BPC Plans
  - Schedule a free appointment with a BPC Consultant



## **Project BPC Plans - Connected & Standalone**

A **Project BPC Plan** is a document written by PIs submitting a proposal to NSF CISE for <u>certain programs that require the inclusion of a BPC Plan</u>.



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#### **Connected Project BPC Plans** (requires verified Departmental BPC Plan)

- Lists PI engagement with activities from a verified Departmental BPC Plan
- Page limit: Each institution submits 3 pages (1 page plus their 2 page <u>verified</u> <u>Departmental BPC Plan</u>)

#### **Standalone Project BPC Plans**

- Describes BPC activities and how each PI engages in them
- Page limit: 3 pages, shared by <u>all</u> participating institutions



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### **DEPARTMENTAL BPC PLAN**

- Describes **department** actions
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- 2 pages

### **PROJECT BPC PLAN**

- Describes **PI** actions
- Submitted to NSF
- Two options:

#### Connected Project BPC Plan

- One plan per each institution in a proposal
- For each institution:
  1 page PI plan + 2 page Verified
   Departmental Plan

### <u>Standalone</u> <u>Project BPC Plan</u>

- One plan for the entire proposal
- 3 pages total for a proposal

# **NSF BPC Plan Initiative**

# **Michelle Rogers**



# **NSF CISE Definition of Underrepresentation**

"CISE strongly encourages meaningful actions that address the longstanding underrepresentation of various populations — including:

- Women,
- African Americans,
- Hispanics,
- American Indians,
- Alaska Natives,
- Native Hawaiians,
- Native Pacific Islanders, and
- Persons with disabilities
- in the computing field."

### https://www.nsf.gov/cise/bpc/



# **Guiding Principles for CISE BPC Effort**

•BPC requires culture change in colleges/universities, departments, classes, research groups, professional organizations & K-12

•Culture change begins with enhanced exposure to BPC throughout the CISE community

 PI engagement must be tailored to individuals and organizations as appropriate
 BPCnet

RESOURCE PORTAL

## Vision:

## **BPC embedded in CISE Research Community**

- CISE research proposals include a meaningful plan to broaden participation in computing
- Quality of plans improve
- Plans are implemented; lessons learned from implementation are shared
- Collaborations increase between CISE and other PIs with BP expertise
- Measurable progress towards diversifying the CISE Research Community



# **Timeline of the CISE BPC Effort**

- Fiscal Year 2017: NSF 17-110, Dear Colleague Letter: Pursuing Meaningful Actions in Support of BPC, announced
- Fiscal Year 2018: BPC Project plans encouraged for Expeditions in Computing, Cyber-Physical Systems, and Secure & Trustworthy Cyberspace Frontier submissions
- **Fiscal Year 2019-2021:** BPC Project plans required by time of award in Medium and Large proposals submitted to core programs, CPS, and SaTC. *Departmental BPC Plans encouraged*
- Fiscal Year 2022: BPC Project plans required at time of submission.

# **BPC Plans**

Individual PI Plans Department and efforts and Individual PI Plans Campusand efforts Level Individual PI Plans Resources and efforts and Plans **Individual PI Plans** and efforts National-Individual PI Plans Level and efforts Resources Individual PI Plans and Plans and efforts

**Approach:** Individual PIs offer BPC plans for Medium (and larger) proposals in Core, CPS, SaTC

### **Key Concept:**

Individual PIs plug into departmental and national plans and expertise Increase collaboration, , coordinate efforts, broaden expertise



# **Participant Introductions**



# **Break**

# Next session will begin at 10:30 AM



# **Overview of Departmental BPC Plans**

# **Colleen Lewis**



# **Types of BPC Plans**

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- 3 pages total for a proposal

# **Types of BPC Plans**

### **DEPARTMENTAL BPC PLAN**

- Describes **department** actions
- Submitted to BPCnet.org
- 2 pages
- Help the department organize a coherent set of BPC goals and activities
- Provide a menu of BPC activities for PIs

### **PROJECT BPC PLAN**

- Describes **PI** actions
- Submitted to NSF
- Two options:

#### <u>Connected</u> <u>Project BPC Plan</u>

- One plan per each institution in a proposal
- For each institution:
  1 page PI plan + 2 page Verified
   Departmental Plan

### <u>Standalone</u> <u>Project BPC Plan</u>

- One plan for the entire proposal
- 3 pages total for a proposal

- Institutions can have multiple Departmental BPC Plans
  - Colleges, Schools, Departments, Centers etc. can have a plan
  - Pls from an institution pick <u>one</u> Verified Departmental BPC Plan
- Departmental BPC Plans and activities are not novel
  Most plans will include similar activities
- Departmental BPC Plans are incomplete
  - Plans do not need to include all current or future BPC activities
  - Plans prioritize activities faculty can engage with
- Departmental BPC Plans are imperfect
  - Plans describe next steps and change over time



### Content

### Header

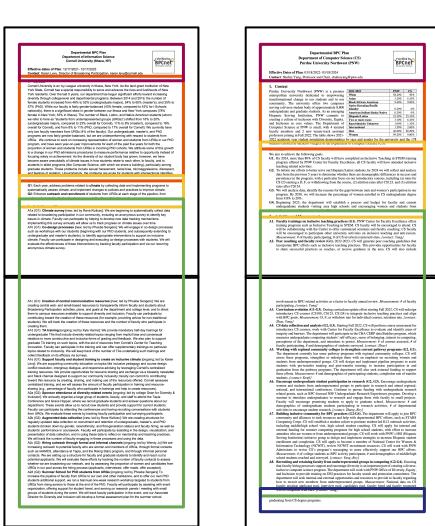
## Context

Goals

### Activities

### Measurement

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## **Departmental BPC Plan Templates**

#### **Template:**

BPCnet has provided two templates for you to create your own Departmental BPC Plan. These templates provide two options for how Departmental BPC Plans can be organized while following the guidelines in this checklist. You can download the templates below:

- Template A
- Template B

## **Template A**

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## Template B

#### naking a copy of this spreadsheet (make a copy) to facilitate collecting a list of ch activity has an identifier for easy reference in a Project BPC Plan (e.g., A1, A2). ch activity identifies which goal(s) it is intended to help achieve using the identifiers BPCnet.org: 1. Context BPCnet.org: M1: [Insert measurement for activity 1]

#### Template (B) for writing a Departmental Project BPC Plan Black Text indicates content that should NOT be edited. Rive text indicates instructions that way should delate before submitting your Plan (Red text) indicates content that you should replace when writing your Plan.

#### Departmental BPC Plan [Department Name] [Institution Name]

stamp Effective dates of Plan: Leave full line for BPCnet staff to add your dates. Your Departmental BPC Plan's effective start date will be the date that it is verified, and your effective end date will be two years from that verification date.

#### Contact: [The individual(s) responsible for overseeing the Departmental BPC Plan.] When you complete this section, you should have met these expectations from

#### Includes the institution's name and the name of the department

- Reserves one line for BPCnet staff to insert a start and end date for the Departmenta BPC Plan OR you have set your own effective dates if not submitting for verification
- overseeing the Departmental BPC Plan.

- When you complete this section, you should have met these expectations fro
- Includes relevant, currently available data that is related to the goals Includes data that does not violate privacy or make people feel singled out.

#### 2. Goals, Activities, and Measurement

G1: [Insert goal 1] A1: [Insert activity for goal 1]

If there are multiple activities for one goal, they can be identified in the Plan as:

#### G2: [Insert goal 2] A2a: Ilneert activity for goal 21 A2b: [Insert activity for goal 2] A2c: finsert activity for goal 2 M2: [Insert measurement for goal 2 activities]

Repeat as needed.

Consider making a copy of this spreadsheet (make a copy) to facilitate collecting a list of

#### Template (B) for writing a Departmental Project BPC Plan Black Text indicates content that should NOT be edited. Rive text indicates instructions that you should delate helpre submitting your Plan

#### [Red text] indicates content that you should replace when writing your Plan. When you complete this section, you should have met these expectations from

- RPCnet oro: The Plan identifies the BPC goals the department is focusing or
- All coals are specific measurable attainable relevant and time-bound (SMART). Q All goals will focus on BPC as defined by NSF CISE (see https://www.nsf.gow/cise/bpc/)
- but may also include additional groups for BPC. All goals have an identifier for reference elsewhere in the document, (e.g., G1, G2) Each activity has an identifier for easy reference in a Project BPC Plan (e.g., A1, A2).
- Each activity identifies which goal(s) it is intended to help achieve using the identifiers set in the goals section (e.g., G1, G2).
- Each activity includes a clear description of what will occur as part of the activity.
- Each activity identifies how its outcomes will be measure Each activity identifies a contact person in the department

# Template A

## Label Activities w/Goals

#### 2. Goals

G1: [Insert goal 1] G2: [Insert goal 2] Repeat as needed.

#### 3. Activities and Measurement

A1: [Activity Name (G#, G#)] A2: [Activity Name (G#)] Repeat as needed.

## **Template B** Cluster Activities w/Goals

2. Goals, Activities, and Measurement

G1: [Insert goal 1] A1: [Insert activity for goal 1] M1: [Insert measurement for activity 1]

G2: [Insert goal 2] A2a: [Insert activity for goal 2] A2b: [Insert activity for goal 2] A2c: [Insert activity for goal 2] M2: [Insert measurement for goal 2 activities]

## **Departmental BPC Plan Verification Process**

- (Optional) You meet with a BPCnet.org consultant (for free)
- You submit your Departmental BPC Plan on BPCnet.org
- A consultant compares your plan to the <u>checklist for Departmental</u> <u>BPC Plans</u>
  - Includes presentation and content rules
  - Requires NSF's style guides (<u>PPAPG</u>)
- You revise your plan with feedback from a BPCnet.org consultant
- Your Verified Departmental BPC Plan is posted on BPCnet.org
- PIs include a Verified Departmental BPC Plan from their institution in applicable NSF grants
- You revise your plan at least every 2 years



## **Pls Using a Verified Departmental BPC Plan**

- Departmental BPC Plan checklist is designed to make it easier for PIs to write a Project BPC Plan for an NSF grant
- Most NSF grants do not require a Project BPC Plan
  - All NSF grants require Broader Impacts and BPC can be used
  - Some require a separate Project BPC Plan:
    - E.g., Core, SaTC, CPS (depending upon the size)
  - Some require an integrated BPC plan
    - E.g., Expeditions



## Summary of Departmental BPC Plan Overview

- Departmental BPC Plans and activities are not novel
- Contents:
  - Header, Context, Goals, Activities, Measurement
- Templates: <u>bpcnet.org/departmental-bpc-plans/</u>
  - Template A: Label Activities with Goals
  - Template B: Cluster Activities with Goals
- Verification by BPCnet.org at least every 2 years
- Departmental BPC Plans are incomplete and imperfect



# Overview of the Departmental BPC Plan Checklist

# Luther Tychonievich



## **Departmental BPC Plan Checklist**

CRA

Computing Browner Association

BPCnet

Departmental BPC Plan Checklist

Document structure: Use the template, PAPPG rules and submit the file as a 2-page word document

#### 1 Context

- Includes relevant, currently available data that is related to the goals. For example, if your goal is to increase the representation of women
  - faculty, included data should relate to gender.
  - If data are not available, you can collect data as a goal. BPCnet.org has a curated list of resources for Data and Evaluation/Measurement (https://bpcnet.org/resources-one-page/#data-evaluation)
- Includes data that does not violate privacy or make people feel singled out. If including the numerical measure you seek to improve would violate privacy, you may include a note that the data has been omitted.

#### 2 Goals

- Identifies the BPC goals the department is focusing on.
- Sets all goals to be specific, measurable, attainable, relevant, and time-bound (SMART)
- Focuses all goals on at least one population included in the NSF CISE definition of BPC (https://www.nsf.gov/cise/bpc/).
  - You must include at least one of these populations who are identified by NSF CISE as underrepresented in computing: Women, American Indians, Alaska Natives, Blacks and African Americans, Hispanics and Latinos, persons with disabilities, Native Hawaiians, and Other Pacific Islanders."
  - · You may also include additional populations for BPC (e.g., veterans, first generation, LGBTO). For example, a goal could focus on increasing representation of students who identify as Black or LGBTO, and every activity aligned with this goal needs to focus on both populations. A goal may not focus only on LGBTQ students.

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Includes an identifier for each goal for reference elsewhere in the document (e.g., G1. G2).

BPCnet

- 3. Activities and Measurement Includes identifiers for each activity for easy reference in a Project BPC Plan (e.g.,
- A1 A21 Identifies which goal(s) each activity is intended to help achieve using the

Departmental BPC Plan Checklist

- identifiers set in the goals section (e.g., GI, G2). Includes a clear description of what will occur as part of each activity.
- Identifies how outcomes will be measured for each activity.
- Some intended outcomes may be difficult to measure in such cases it is sufficient to measure an intermediate outcome. For example, it is sufficient to measure the number of students who receive funding to attend a diversity conference instead of the long-term impact of their attendance. Identifies a contact person for each activity.
- Tone and Clarity Checklist:
- Uses respectful, person-centric language when describing people. Population descriptors should be combined with person descriptors, for example "Hispanic students" rather than just "Hispanics"
- A person cannot be "diverse" diversity is a characteristic of a population having many dissimilar constituents
- Defines any terms used to describe multiple populations of people. For example, "Our Plan will focus on [students/faculty] who are [insert your intended populations]. In the rest of the document, we will refer to these [students/faculty] as "[students/faculty] from underrepresented populations in computing"."
- Does not imply that populations that are underrepresented in computing are homogeneous or deficient in some way.
  - For example, an activity description should not say "all women want to contribute to society."

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CRA

**INSE** 

Departmental BPC Plan Checklist Tone Pitfalls: Selections from \*Common Mistakes in Departmental Plans\*

from BPCnet.org

- Don't omit definitions of acronyms that describe groups of people. Instead, enumerate the groups covered by the acronym. For example, instead of "historically underrepresented groups (HUG)" say "students from historically underrepresented groups in computing (HUG: i.e., students who are American Indian or Alaska Native, Black or African American, Hispanic or Latino, Native Hawaiian or Pacific Islander)
- Don't imply that students or faculty from groups underrepresented in computing are lacking ability or other individual characteristics that would require you to lower your standards.
  - o Instead, identify how your plan addresses blases in evaluation or gaps in opportunity.
- Don't refer to individuals as "underrepresented"
  - Instead, describe the populations they are part of (or identify with) as underrepresented. For example, "students from populations underrepresented in computing" rather than "underrepresented students"
- Don't refer to individuals as "diverse" as a euphemism for their race, gender, or disability status
- Instead, use "diverse" only when you mean that a population contains a mix of people not typically considered part of the same population.

Content Pitfalls: Selections from "Common Mistakes in Departmental Plans" from BPCnet.org

- Don't assume your BPC activities need to be novel or creative.
  - o Instead, use or adapt existing programs or develop partnerships in your local context
- Don't necessarily include everything your department is doing.
- Instead, describe the activities that would benefit from faculty involvement during the timeline of the plan. Consider having an internal document to list all activities and additional department-specific context.

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- Don't provide instructions to your faculty about how they can get involved. Instead include that information in an internal document.
- Don't plan to improve a number you don't know.
- Instead, include a goal to measure it first.
- Don't assume that all K-12 student outreach will broaden participation in computing. Instead, create a plan that uses an inclusive curriculum and pedagogy within a context that serves K-12 students who are from groups underrepresented in computing







## **Activities and their support**

- Change is made by people engaging in activities
- Effective activities have
  - A clear goal appropriate to your context
  - A contact person
- Terminology matters
- To be integrated into NSF proposals, also need
  - Descriptions suitable for an external reader
  - Identifiers for ease of reference
  - Faculty participation
  - Clear connection to NSF's BPC initiative
  - PPAPG formatting



# **Goals and Context**

- Concrete goals
  - Clear BPC relationship
  - Time-bounded, measurable
- Vision vs Goal
  - Vision: "We are committed to supporting all"
  - Goal: "By 2024 retention rates will no longer differ by race"
  - Both OK, goals needed
- Several activities may share one goal, but don't have to
- Sufficient context
  - Appropriate to scope of activities
  - What you know about the current status of things you plan to change



## Presentation

- Language and Terminology
  - Use NSF BPC-call population names
  - May define collective terms for multiple such populations
  - Include person-specifiers (e.g. "Hispanic students" not "Hispanics")
- Header content
- Formatting



## More on https://bpcnet.org/departmental-bpc-plans/

#### **Common Mistakes in Departmental Plans**

The following list of common mistakes may help you with your Departmental BPC Plan.

#### Writing your BPC plan:

- Don't omit definitions of acronyms that describe groups of people.
  - Instead, enumerate the groups covered by the acronym. For example, instead of "historically underrepresented groups (HUG)" say "students from historically underrepresented groups in computing (HUG; i.e., students who are American Indian or Alaska Native, Black or African American, Hispanic or Latino, Native Hawaiian or Pacific Islander)".
- Don't imply that students or faculty from groups underrepresented in computing are lacking ability or other individual characteristics that would require you to lower your standards.
  - Instead, identify how your plan addresses biases in evaluation or gaps in opportunity.
- Don't forget to describe your context through comparisons.
  - Instead, include your local context (e.g., the number and demographics of students in your department compared to people at your institution, region, state). If you don't have the relevant data, include collecting this data as part of your activities.
- Don't provide instructions to your faculty about how they can get involved.
  - Instead, include that information in an internal document.
- Don't claim current activities are successful without evidence.
  - Instead, hedge your claims, include currently available evaluation data, or include activities to collect relevant data.
- Don't conflate group and individual terms in your writing.
  - Instead, if an activity is benefiting people, use terms where people are the subject. For example, instead of saying you will fund participation by groups that are underrepresented in computing, say you will fund participation by *students belonging to* groups that

# Departmental BPC Plan Overview and Checklist Clarifying Questions

# **Colleen Lewis & Luther Tychonievich**



## Working Session: Verified Example BPC Plans and Checklist

## **Colleen Lewis**



### Working Session Instructions - Independent Work

**Part 1:** For each example Departmental BPC Plan:

- **Read the activities** note which ones might be appropriate for your plan
- Read the goals note which ones might be appropriate for your plan
- **Read the context** note how it motivates the goals and activities and what you might replicate in your plan

#### Part 2: Read the checklist

Up Next: Q&A about the example plans and rubric

#### **Done early?**

- Make notes of any questions you have for the Q&A
- Practice applying the rubric to one of the example plans





## Verified Example BPC Plans and Checklist Discussion and Q&A

## **Colleen Lewis & Luther Tychonievich**



## Lunch

## Next session will begin at 12:45 PM



## Creating Your Departmental BPC Plan Activities

## Luther Tychonievich



#### **Activity selection overview**

- Generally, use best-practices others have also used
  - (sources next)
- Describe what will occur
- Connect to a clear BPC goal, context, and whom to contact for more

#### Checklist text:

- □ Includes identifiers for each activity for easy reference in a Project BPC Plan (e.g., A1, A2).
- Identifies which goal(s) each activity is intended to help achieve using the identifiers set in the goals section (e.g., G1, G2).
- □ Includes a clear description of what will occur as part of each activity.
- □ Identifies how outcomes will be measured for each activity.
- □ Identifies a contact person for each activity.



#### **Places to find activities**

- Collect what's ongoing:
  - Activities you know are ongoing or planned
  - From your school/college/unit's officer of diversity, equity and inclusion
    - Note: may be several officers at different levels
  - From your department head and/or dean(s)
- Circulate ongoing activity list to faculty, asking them to add things you missed
- Add activities from examples and/or other Verified Departmental BPC Plans

Remove activities as needed to meet 2-page limit



#### **Advice for Activities in Departmental BPC Plans**

Things that the department does where PIs can get involved

• OK if only one PI can do it, but probably not the best use of space

**Broadly Applicable Activities** 

- BPC-focused REU program
- BPC education i.e., learning opportunities for faculty
- BPC-oriented data collection
- Diversity conference attendance with students
- Affinity groups with opportunities for faculty involvement
- BPC Committee will
  - For Connected Project BPC Plans where PIs role is "join the BPC Committee"



## Departmental BPC Plan Activities Q&A

## Luther Tychonievich



## Writing Session: Drafting Your Departmental BPC Plan Activities



### Creating a new Departmental BPC Plan

- 1. Copy the Departmental BPC Plan template from BPCnet.org
  - a. It matches NSF formatting rules
  - b. It includes a line for effective dates, which will be filled by BPCnet staff.
  - c. It includes a 1" square where BPCnet staff will add a verified stamp.
- 2. Update the header with your information (don't fill in the dates)
- 3. Brainstorm a list of BPC activities to include
- 4. Write the goals and context of the plan (later sessions of this workshop)
- 5. Check the Departmental BPC Plan checklist on BPCnet.org
- 6. If over two pages, cut
  - a. context that does not motivate a goal
  - b. activities few PIs could join



#### Writing session: Activities

- 1. Copy the Departmental BPC Plan Template (<u>A</u> or <u>B</u>) from bpcnet.org
- 2. Add activities you like from
  - Our list of example BPC activities and goals
  - <u>Verified plans</u>
- 3. Describe any activities you know are ongoing at your institution
- 4. Describe any activities you know are planned at your institution
- 5. Share your list with others to see if they have ideas to add

Each activity needs an **identifier**, a **contact** person, a clear **description** of what will occur, and a **measure** of engagement or success. **Goals**, also required, will be added later in the workshop.



## Common Departmental BPC Plan Questions

## Wendy DuBow



#### **Content Questions...**

- 1. What do we do if we don't have any data about our department or our surrounding community for the Context section?
- 2. What do we do if our department's focus is on first-generation students since that is not an NSF BPC category?
- 3. Is the Contact Person listed with an activity responsible for doing it?
- 4. What if our campus Institutional Research office doesn't give us data?
  - BPCnet RESOURCE PORTAL

5. How can I fit everything into 2 pages?

#### Logistics Questions...

6. What if we don't get our departmental plan verified in time for the NSF deadline?

7. Who is reviewing the Departmental BPC plans?

8. Who is reviewing the Project BPC plans submitted with proposals?

9. What if in a collaborative proposal, only one of the partnering institutions has a verified Departmental Plan?



#### **Bigger Questions...**

10. What happens if we don't achieve the SMART goals specified in our departmental plan?

11. What else can we (as a department) do to support PIs?



#### **Advice for Goals in Departmental BPC Plans**

- Few BPC-focused SMART Goals that can cover ALL activities
  - **Option 1:** What data do you have that shows a BPC problem? Make a goal to improve it.
  - **Option 2:** Make a goal to collect it and then improve it.

### Advice for Context in Departmental BPC Plans

- Include ONLY what is necessary to motivate the goals.
- Say "omitted" if data would violate privacy



#### Write the content of the Departmental BPC Plan

- 1. Write goals that motivate all BPC activities (goal, not vision)
  - a. E.g., "G1: By (date), (BPC measure) will improve from (current value) to (goal value)"
    - i. Also include the number of people if the value is a ratio or percentage
  - b. Provide data relevant to each goal or an additional activity to collect that data
  - c. Multiple activities may share the same goal, but do not need to do so
- 2. Describe each activity, including
  - a. An activity identifier, like "A1"
  - b. A contact person (a single name is sufficient)
  - c. The identifier of the goal it serves, like "G1"
  - d. A clear description of what will occur as part of the activity
  - e. How its outcomes will be measured
- 3. Add additional institutional context
  - a. Describe the type of your institution and how many people do you serve
  - b. (Optional) Provide additional demographic information



### **Checklist overview**

- Concrete goals
  - Clear BPC relationship
  - Time-bounded, measurable
- Vision vs Goal
  - Vision: "We are committed to supporting all"
  - Goal: "By 2024 retention rates will no longer differ by race"
  - Both OK, goals needed
- Several activities may share one goal, but don't have too
- Sufficient context
  - Appropriate to scope of activities
  - What you know about the current status of things you plan to charge Cn

RESOURCE PORTAL

#### Context: Common Content

- **Background:** A brief department/institution introduction
- **Size:** Number of students in different degree programs
- **Terminology:** Definition of a term you'll use to describe people from groups underrepresented in computing
- **Demographics:** Summary of IPEDS data or other demographic information
- **Status Quo**: Any known information about current retention rates, feelings of inclusion etc., especially if disaggregated
- **Other**: Optional descriptions that could include:
  - **Local Context**: Description of specific historically-underrepresented populations that are represented in the area
  - Vision: A statement of commitment to equity that may extend beyond the populations covered by the BPC initiative

RESOURCE PORTAL

• **Awesomeness**: Something that your department would like to highlight

## Departmental BPC Plan: Context and Goals

### Dorian Arnold Emory University



based on slides from Mary Hall, University of Utah

## Writing Session: Drafting Your Departmental BPC Plan Goals and Context



## **Break**

## Next session will begin at 4:00 PM



## How Can Evaluation Drive BPC Actions?

## **Tracy Camp**

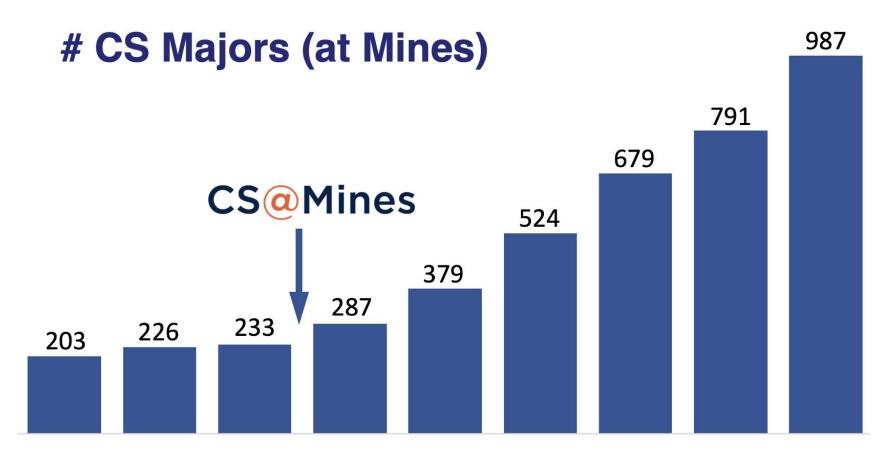


## A few musings ...









Fall 2013 Fall 2014 Fall 2015 Fall 2016 Fall 2017 Fall 2018 Fall 2019 Fall 2020 Fall 2021

	Fall 2008	Fall 2021	Change
UG Majors	157	987	~6.3x
Women (#)	17	226	~13.3x
AHN (#)	12	180	~15x





	Fall 2008	Fall 2021	Change
UG Majors	157	987	~6.3x
Women (%)	10.8%	22.9%	~2.1x
AHN (%)	7.6%	18.8%	~2.5x





	Fall 2008	Fall 2021	Change
UG Majors	157	987	~6.3x
Women (%)	10.8%	22.9%	~2.1x
AHN (%)	7.6%	18.8%	~2.5x

Women at Mines: ~31.7% URG at Mines: ~18%





# What did **CS@Mines** do?



# **Several Impactful BPC Activities**

- Recruitment activities Retention activities Welcoming culture (space/activities)
- **Transfer efforts**
- Visible signs that diversity is important
- etc.



#### List of BPC Activities: https://tinyurl.com/BPC-NCWIT-Activities

#### Extension Services for Undergraduate Programs Activity Reference Sheet

#### **Increase Enrollment**

- Participate in events held by admissions or other campus offices (e.g., give presentations at orientation)
- Develop and deliver messaging that will inform potential majors about career opportunities and the nature of computing and engineering work
- Have students or faculty act as ambassadors for the major at admissions events (e.g., orientation)
- "Market" your major to undeclared majors
- Create a strategic recruiting plan that targets qualified and readily available potential students
- Offer a minor
- "Market" your minor to students with other majors
- Provide relevant and accurate information (e.g., "Talking Points") to the admissions, advising, and other offices that might speak on your behalf
- Have faculty inform and personally recruit capable students in non-major introductory courses
- Develop an appealing web site and brochures for diverse prospective students
- Print and distribute posters about your program
- Provide information to K12 teachers, guidance counselors, etc.
- Have students conduct "roadshows" in high schools (and have local current undergrads recruit from their high schools)

# **Measurement: KEY for Success**









Computing Research Association



# **Overall Process**

- 1. Determine Context and Set Goals
- 2. Implement Activities Strategically
- 3. Measure
- 4. Feedback loop

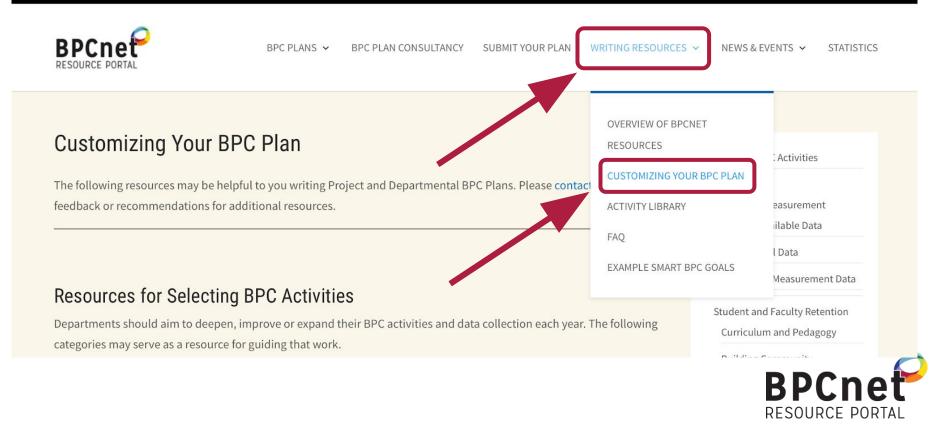


# **Overall Process**

- 1. Determine Context and Set Goals
- 2. Implement Activities Strategically
- 3. Measure (Tracy)
- 4. Feedback loop



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STATISTICS

#### **Customizing Your BPC Plan**

The following resources may be helpful to you writing Project and Departmental BPC Plans. Please contact us with any feedback or recommendations for additional resources.

#### **Resources for Selecting BPC Activities**

Departments should aim to deepen, improve or expand their BPC activities and data collection each year. The following categories may serve as a resource for guiding that work.

#### Student and Faculty Retention

Retention is an important focus for BPC work. The following five categories can drive effective retention efforts

Se	electing BPC Activities
D	ata and
E١	valuation/Measurement
	Publicly Available Data
	Institutional Data
	Evaluation/Measurement Data
St	udent and Faculty Retention
	Curriculum and Pedagogy
	Building Community

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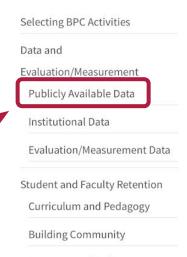
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Departmental Policy

# **Public Data:**

### U.S. postsecondary data (IPEDS) U.S. K-12 Students (CCD)

NCWIT Scorecard CRA Taulbee ACM NDC



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Selecting BPC Activities Data and Evaluation/Measurement Publicly Available Data Institutional Data Evaluation/Measurement Data Student and Faculty Retention Curriculum and Pedagogy **Building Community** 

**Departmental Policy** 

# **Monitor your data:**





### Applications, Acceptances, Enrollments Retention/Attrition



### Applications, Acceptances, Enrollments Retention/Attrition

### e.g., 21.2% accept vs. 16.7% enrolled (females) ⇒ 24% enrolled (females) BPCnet

RESOURCE PORTAL

### Applications, Acceptances, Enrollments Retention/Attrition

**DFW rates (esp for early courses)** 



### Applications, Acceptances, Enrollments Retention/Attrition

**DFW rates (esp for early courses)** 

**CS@Mines Data Chair** 



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Departmental Policy

# **Understand your STUDENTS**





# **Understand your STUDENTS**



### **CRA Data Buddies Survey**



Computing Research Association Evaluation

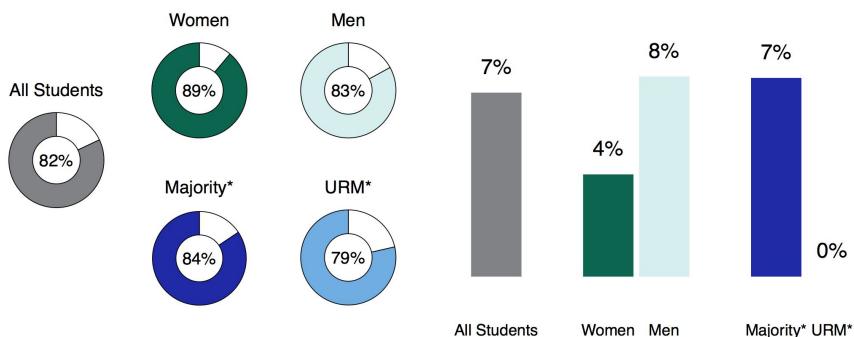


#### Satisfaction with the computing program

At your institution, the following are satisfied with the computing program\*\*:

#### Thought about leaving computing major

At your institution, the following thought about leaving their computing major\*\*:



### **CS@Mines**

#### Highest degree plans of your students

Your students' highest intended degree\*\*:

Ph.D.	Master's	Bachelor's	Uncertain	i iuno		
All Students				<b>CS</b> Mines		
Women Men				What is the highest degree you plan to attain?	Women	Men
Majority*				Bachelor's degree ( <b>significant</b> )	52%	26%
URM* 0%	6		100%		BPC	net

Plans

**RESOURCE PORTAL** 

# Shared with Dean (significant)

Question	Mines	Comparison group		
I am confident that I can complete my undergraduate degree in computing	4.89 (0.32)	4.51 (0.85)		
Overall, I am satisfied with the computing program at my institution	4.33 (0.85)	3.90 (1.07)		
The department is NOT very supportive of its students	1.81 (0.93)	2.43 (1.10)		
My department cares about its students	4.37 (0.71)	3.73 (1.00)		
Who do you consider to be a mentor? (prof within my department)	61%	40%		
BP				

RESOURCE PORTAL



# **Understand your STUDENTS**

SURVEY-IN-A-BOX Student Experience of the Major (SEM)

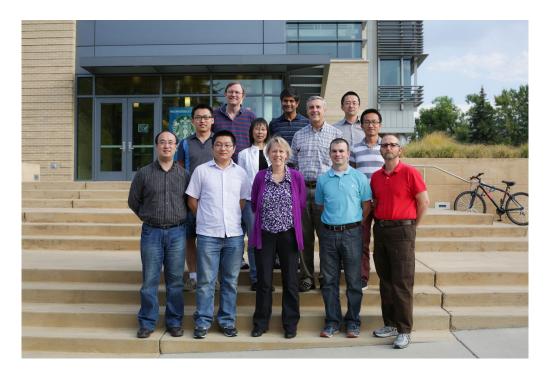
women



### NCWIT Student Experience of the Major (SEM)



# **Understand your DEPARTMENT**





# **Example BPC Activity**

**Implicit bias training** 

### **Metrics:**

% of faculty/staff who attend training % of students who attend training



# **Data and Measurement**

### DO: Collect data to iteratively improve activities

### DON'T Assume each activity will work as intended



# **Overall Process**

- 1. Determine Context and Set Goals
- 2. Implement Activities Strategically
- 3. Measure
- 4. Feedback loop



# What questions do you have?





### **Conversation with NSF**

# **Michelle Rogers**



# Wrap-up

# **Tracy Camp**



# **Writing Session**



### Welcome

## Day 2 - August 5, 2022

**Tracy Camp** 



# **Overcoming Institutional Barriers**

## **Dorian Arnold**



# Working Session: Peer Discussion



# **Peer Discussion Report Out**



### **Break**

## Next session will begin at 11:10 AM



# Next Steps in Writing and Implementing Your Departmental BPC Plan

# Mary Hall



# **Next Steps Q&A**

# Mary Hall



# Wrap-up

# **Tracy Camp**

